

Mexico City



2019



INTERNATIONAL INFRASTRUCTURE CONFERENCE

8-10 SEPTEMBER

Presidente InterContinental México Polanco



SPONSORSHIP & EXHIBITION OPPORTUNITIES



An event organised by the International Federation of Consulting Engineers (FIDIC)





About FIDIC

FIDIC, the International Federation of Consulting Engineers, is the global representative body for national associations of consulting engineers and represents over one million engineering professionals and 40,000 firms in more than 100 countries worldwide.

Founded in 1913, FIDIC is charged with promoting and implementing the consulting engineering industry's strategic goals on behalf of its Member Associations and to disseminate information and resources of interest to its members. Today, FIDIC membership covers over 100 countries of the world.

FIDIC Objectives

1. Be the recognised international authority on issues relating to consulting engineering best practice.
2. Actively promote high standards of ethics and integrity among all stakeholders involved in the development of infrastructure worldwide.
3. Maintain and enhance FIDIC's representation of the consulting engineering industry worldwide.
4. Enhance the image of consulting engineering.
5. Promote and assist the worldwide development of viable consulting engineering industries.
6. Promote and enhance the leading position of FIDIC's Forms of Contract.
7. Improve and develop FIDIC's training and publishing activities.
8. To promote and encourage the development of Young Professionals in the Consulting Engineering Industry.

About the FIDIC International Infrastructure Conference

FIDIC organises the annual FIDIC International Infrastructure Conference in the furtherance of its goals. This conference is the major international event of the consulting engineering industry. The venue of the International Infrastructure Conference changes continent and region every year to ensure global representation.

Participants are industry leaders and decision makers of the Infrastructure industry.

Other FIDIC events that take place during the FIDIC International Conference are the FIDIC Best Practice Forum, YP Symposium the FIDIC Awards Gala, and the Young Professional Management Training Programme.

Contact

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FIDIC represents

+100 years of credibility	1.6 million industry professionals
+100 member countries	60% of CE market share
+40,000 companies	400 billion \$ annual turnover of firms

FIDIC International Infrastructure Conference - Mexico City 2019

8-10 September 2019
Presidente InterContinental México Polanco

Conference theme: “Technological innovation impacting the industry”

Mexico City will proudly host next year’s FIDIC International Infrastructure conference from 8-10 September 2019. Continuing the future-gazing approach of Berlin 2018, in Mexico City we will turn our attention to how technology is revolutionising the way companies and the industry conducts its business.

Under a central conference theme of “Technological innovation impacting the industry”, delegates will consider how innovations and new hi-tech thinking in our sector is changing all aspects of the way that consultancy and engineering firms do business. Change is all around us and new ideas, sometimes imported from other industry sectors, are making a big difference to how infrastructure companies operate.

The application of technology is helping to reduce operating costs, improve communication, increase productivity, broaden customer bases and facilitate more collaboration and outsourcing. This technological revolution is certain to disrupt firms operating in the infrastructure sector, so getting the inside track on the latest developments, the challenges of change – as well as the new opportunities - is an absolute must for all firms operating in our sector.

How should firms react to this changing business landscape? Are we ready as an industry to take full advantage? What are the technological changes that will offer the most opportunities? Who will be the new players in our business landscape? How can companies stay one step ahead of the curve? All these questions and more will be discussed at FIDIC 2019 in the fantastic setting of Mexico’s largest city and the most populous metropolitan area in the western hemisphere.

As Latin America’s largest metropolis, Mexico City offers visitors a unique experience, combining the glitz and glamour of a thriving cosmopolitan city with the cultural and historical legacies of Mexico’s rich past. Mexico City is not only Mexico’s political, economic and cultural capital, but also the country’s business capital and home to a wide variety of national and international institutions, companies, and professionals, making it an ideal venue to welcome the FIDIC family for its 2019 annual conference.

Mexico itself is a country of unparalleled opportunities, the second largest economy in Latin America and the 15th largest in the world. It is a global leader in aerospace, automotive, electronics, technology and renewable energy and its sustainable economic growth, rich cultural heritage and expansive infrastructure has made it a key strategic destination for businesses around the world to convene.

Mexico is the perfect host, offering visitors modern venues, equipped with the latest technology and attended by skilled personnel and professional suppliers that operate under the highest service standards. Delegates to FIDIC 2019 are sure to be well looked after at our conference venue, the Presidente InterContinental Mexico City.

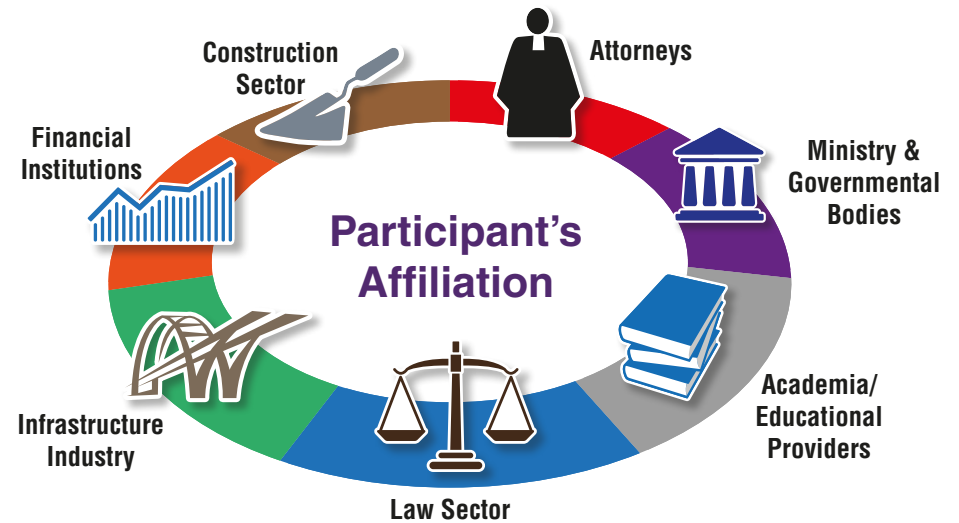
As a gateway to the world, Mexico City’s state-of-the art airport welcomes visitors from across the globe on a daily basis and we hope it will also welcome you too on 8-10 September 2019 for what promises to be an exciting, dynamic, thought-provoking and must-attend FIDIC 2019 conference.

JOIN US...

Be part of this unique event for the industry, become a FIDIC Conference Sponsor!



Who attends the FIDIC International Infrastructure Conference: Key facts



About 1,000 professionals working in the industry of infrastructure from more than 100 countries.

Be on the spotlight at the only Global Infrastructure Conference!

Sponsorship & Exhibition Benefits

Become a Sponsor or an Exhibitor, show your support for the FIDIC International Infrastructure Conference in Mexico City!

- Reach a global audience working in the infrastructure and industrial sector.
- Promote your activities and expertise
- Network with decision makers
- Foster connections
- Boost your exposure



FIDIC is present on:



LinkedIn : 20 713 followers








































































Facebook : 11 320 followers



Twitter : 5 086 followers

Main Sponsorship Levels

Platinum USD 100'000	Gold USD 50'000	Silver USD 25'000		Benefits
			Pre Event	Logo on the cover of brochures & conference flyer indicating the sponsorship type ¹
				Company logo on the conference website homepage
				Brief description (200-words) of your company on FIDIC conference website provided by the sponsor
				Reciprocal website hyperlink to the company's website
				Partnership promoted on social media
				Company logo on all e-marketing material
				Your video presentation (limited to 2 minutes) posted on the Conference website
				Your video presentation (limited to 2 minutes) posted on social media
				Acknowledgements in all PR and media campaigns wherever possible
				Regular updates on participants list
			On site	Logo on all conference signage displayed on the conference venue indicating the sponsorship type
				Logo on conference documentations
				Corporate literature or promotional material to be included on the delegate pack
 ²	 ³	 ⁴		A space dedicated for Sponsor's company description on the Conference Booklet
				1 booth of 9 sqm exhibiting area offered for networking
				1 pop up corporate roll-up at the registration desk and exhibition area produced by organiser
				Your logo on the FIDIC Global Town welcome signage onsite
				1 presentation slot offered during the industry session
				Recognition from the MC at the Welcome Reception and Opening Ceremony
				1 Moderator opportunity in one plenary session
				Branded Delegate Bags with the sponsored company logo along with the conference logo
				1 additional booth of 9 sqm exhibition space of choice for networking (Total 18 sqm)
				Host one-day conference lunch with benefit to brand the entire lunch area (provided by the sponsor).
4	2	1	A private meeting room in the Intercontinental hotel Mexico City available for 1x half-day during 8 – 10 September 2019 (limited availability)	
4	2	2	Full delegate badges to attend the Conference	
			Delegate badges for the exhibition area only	

¹ Sent to the FIDIC contact database, ² One Full page, ³ Half Page, ⁴ Paragraph.

Other Sponsorship Opportunities

Gain Brand Exposure and Visibility!

Speaker Sponsor - USD 20'000



- Email campaign "Speaker of the week" with picture & description of the Speaker
- 1 Keynote speaking slot opportunity (CEO) in one plenary session.
- Recognition of the sponsor: On social media, during and after the Conference
- A space dedicated for Speaker description on the Conference Booklet & the final programme
- Brief description of the Speaker on our Conference webpage
- Live-tweeting during the presentation of a sponsored speaker (if a speaker pack has been purchased)
- Session recording (audio and video) will be hosted on the official Conference website for one year after the conference and an electronic version of the recording will be given to you for your own use.

Lunch Break Sponsor - USD 12'000



- Your promotional video or slides (limited to 2 minutes) projected on TV screens during lunch breaks
- 4 exclusive branded corporate roll ups produced by organiser
- Company's logo and profile to be featured on the conference website and booklet as "Support Sponsor".
- Possibility to have additional promotional material (brochures, flyers on lunch table)
- Name of company to be recognised by the MC at the welcome reception
- Possibility to purchase an exhibition booth at a reduced price
- Reciprocal website hyperlink to your home page from the conference website



* Delegates bags will be given to every delegate upon registration.

Delegate Bags - USD 10'000



- Branded Delegate Bags with the sponsor company logo along with the conference logo will be given to every delegate upon registration.
- Corporate Literature (company brochure or flyers) to be inserted in the delegate bag and given to every attendee*
- Recognition of the sponsor on the Conference website
- Company's logo and profile to be featured on the Conference website and booklet as "Support Sponsor".
- Reciprocal website hyperlink to your home page from the conference website
- 1 Branded Pop-Up Banner in the Conference Registration area highlighting the sponsorship
- Networking/Exhibition space will be provided upon request at a reduced rate
- Brief description (200-words) of your company on FIDIC conference website provided by the sponsor.

Social Media - USD 7'000



- Recognition of the sponsor on social media, before and during the Conference
- 1 post on the FIDIC social media account acknowledging the sponsor
- 1 post per month about your company on the FIDIC social media account (to be provided by sponsor upon approval of the organiser)
- Sponsor the photo wall in the exhibition area
- Possibility to have additional branding opportunities (to be provided by sponsor upon approval of the organiser)

Café Sponsor - USD 5'000 per day



- 4 Exclusive Branded Corporate roll ups produced by FIDIC, to be placed in the coffee break area
- Corporate Literature and/or Advertising Material to be distributed during the coffee breaks.
- Name of company to be recognised at the Welcome Address
- Reciprocal website hyperlink to company page from event website
- Company's logo and profile to be featured on the conference website and booklet as "Support Sponsor".

Social Event Sponsors

Welcome Reception Sponsor USD 10'000	
Pre Event Involvement	Company logo on the event website homepage
	Brief description (200-words) of your company on FIDIC conference website provided by the sponsor.
	Reciprocal website hyperlink to your company's website.
Onsite Branding and Exhibitions	Name of your company to be recognized at the Welcome Reception
	Recognition from the MC at the opening of the Event
	2 exclusive branded corporate roll ups produced by FIDIC
	Corporate literature and/or advertising material to be distributed at the Event
	10 VIP Corporate Invitations to attend the Event.
	Possibility to have additional branding opportunities (to be provided by sponsor upon approval of the organiser)



Gala Awards Dinner Sponsor USD 15'000	
Pre Event Involvement	Company logo on the event website homepage
	Brief description (200-words) of your company on FIDIC conference website provided by the sponsor.
	Reciprocal website hyperlink to your company's website.
Onsite Branding and Exhibitions	Name of your company to be recognized at the Gala Dinner
	Recognition from the MC at the opening of the Event
	2 exclusive branded corporate roll ups produced by FIDIC
	All dinner menus on tables to be branded with sponsor's logo
	Corporate literature and/or advertising material to be distributed at the Event
	10 VIP Corporate Invitations to attend the Event.
	Possibility to have additional branding opportunities (to be provided by sponsor upon approval of the organiser)



Local Colour Night Sponsor USD 10'000	
Pre Event Involvement	Company logo on the event website homepage
	Brief description (200-words) of your company on FIDIC conference website provided by the sponsor.
	Reciprocal website hyperlink to your company's website.
Onsite Branding and Exhibitions	Name of your company to be recognized at the Local Colour Night
	Recognition from the MC at the opening of the Event
	2 exclusive branded corporate roll ups produced by FIDIC
	All dinner menus on tables to be branded with sponsor's logo
	Corporate literature and/or advertising material to be distributed at the Event
	10 VIP Corporate Invitations to attend the Event.
	Possibility to have additional branding opportunities (to be provided by sponsor upon approval of the organiser)



Exhibition opportunities

Showcase your Activities and Expertise
FIDIC GLOBAL TOWN



Buy an exhibition space at the “FIDIC Global Town”!

The FIDIC Global Town will allow you to make meaningful connections and boost your exposure.

The perfect solution for companies looking for more visibility

The exhibition starts officially on Sunday the 8th and ends on Tuesday the 10th September after the Conference Closing Remarks.

Description of Exhibition Packages*

Stand (9sq. mts) USD 3,500	Stand (18sq. mts) USD 6,000	FIDIC CAFÉ in your 18 SQM Booth USD 7,000
Included: 1 table, 3 chairs and lights	Included: 2 tables, 6 chairs and lights	Included: 1 Coffee machine located in your stand, 2 tables, 6 chairs and lights.
Exhibitor listing on the website (exhibitor page) and in the final program with a logo representation and reciprocal hyperlink.	Exhibitor listing on the website (exhibitor page) and in the final program with a logo representation and reciprocal hyperlink.	Exhibitor listing on the website (exhibitor page) and in the final program with a logo representation and reciprocal hyperlink.
2 exhibitor badges for the staff for exhibition area only.	2 exhibitor badges for the staff for exhibition area only.	2 exhibitor badges for the staff for exhibition area only.

* The minimum booth size available for purchase is 9m².



Benefits of Sponsorship and Exhibition

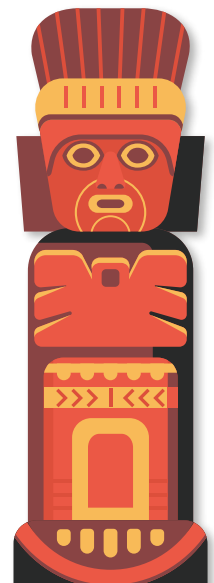
- Reach a global audience of CEOs, C-suite specialists and young professionals working in the infrastructure and industrial sector.
- Promote your activities and expertise in the world's unique international event for the infrastructure industry.
- Network with decision makers from consulting engineering firms and contractors, governments, international organisations and financial institutions.
- Have a voice in a specially arranged forum on best practices in the industry, and interact with key players of the infrastructure industry in the plenary sessions.

Past Partners and Sponsors Include:



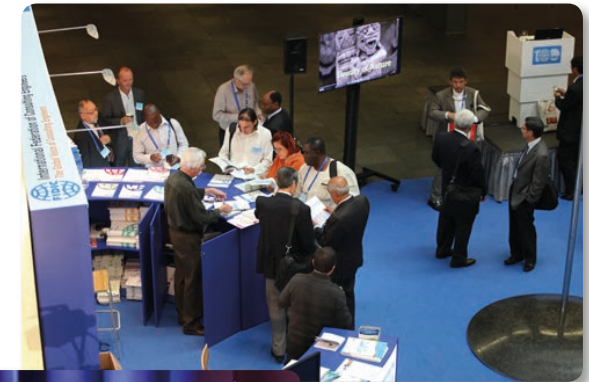
Contact Us

Do you have a unique idea on how you would like to maximise your presence at our event? Get in touch with us and we would be happy to work with you to develop a bespoke sponsorship package that suits your needs and budget. To discuss these options or to reserve any of the sponsorship opportunities you are interested in, please contact FIDIC at fidic@fidic.org



Summary of Sponsorship & Exhibition opportunities

MAIN SPONSORSHIP LEVELS	PRICE (USD)
Platinum Globe Sponsor (page 5)	100,000
Gold Globe Sponsor (page 5)	50,000
Silver Globe Sponsor (page 5)	25,000
OTHER SPONSORSHIP OPPORTUNITIES	PRICE (USD)
Speaker Sponsor (page 6)	20,000
Lunch Breaks Sponsor (page 6)	12,000
Delegate Bag Sponsor (page 6)	10,000
Social Media Sponsor (page 6)	7,000
Café Sponsor (page 6)	5,000
SOCIAL EVENT SPONSORS	PRICE (USD)
Welcome Reception Sponsor (page 7)	10,000
Gala Awards Dinner Sponsor (page 7)	15,000
Local Colour Night Sponsor (page 7)	10,000
EXHIBITION OPPORTUNITIES	PRICE (USD)
Stand - 9sq. mts (page 8)	3,500
Stand - 18sq. mts (page 8)	6,000
FIDIC Café in your 18sq. mts booth (page 8)	7,000



We look forward to welcoming you in Mexico City 2019!

